



NEWS RELEASE

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For Immediate Release

BLOOM PROPERTY STYLISTS showcase fresh style solutions for consumers at the Calgary Home + Garden Show

The official stylists of the KAROvation home featured at the Calgary Home + Garden Show



From February 25 – 28th, Bloom Property Stylists will be supporting Karoleena Custom Homes with the styling and decorating of the **KAROvation feature home at the H+G show**. This modern, systems built home will be constructed, finished and fully furnished for exhibition beginning February 25, 2010.

Taking the lead from the clean and modern exterior of Karoleena Custom Home's KAROvation Home, Bloom Property Stylists shows how to create an eminently liveable home on the inside with a soft take on modern design.

Inspired by the European trend towards lighter wood tones, Bloom selected beautiful teak cabinetry throughout the home that not only

looks stylish but has the added bonus of being eco-friendly too.

Bloom loves to use colour, and this house is no exception. The careful combination of beautiful soft blues with eye-popping wasabi and fresh turquoise creates a refreshing space that is sure to impress. Add to that the simple, clean lined furniture from Revolve Furnishings and innovative art installations from Quintaro Imaging and you have a space that says 'welcome home'.

Senior partner, Caireen Kennedy says, 'This unique, systems built home is modern, healthy and green. We are proud to partner with Karoleena Custom Homes by bringing the home to life through décor, color, flow and finishes. And it provides us an opportunity to showcase the value we bring to each project.'

You will find the Karovation Home in **HALL E (Section 1901)** at the entrance. Senior Partners, Angela Martini and Caireen Kennedy will be on-site:

February 25/26: 12:00 to 2:00 pm

February 27/28: 10:00 to 12:00 pm

For a detailed BLOOM **media kit (pdf form)**, visit <http://www.bloompropertystylist.com/pressroom>

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